

Dear Veteran Supporter:

Plans for the annual Salute to Veterans Parade and Expo are well underway. We anticipate this year's celebration will be the largest and most successful to date. Thank you for your interest in helping to demonstrate the community's gratitude and recognition for our active duty and former military members' service. Your spirit and thoughtful participation is key to a successful event to honor so many. Mark your calendar for Friday November 10<sup>th</sup> to join us honoring veterans of all eras and those in active military service. We'll cheer as they march or ride down Magnolia Avenue from RCC to the Historic County Courthouse on Main. As is our custom, they will be accompanied by motorcycle escorts, mounted posse, military vehicles, dance teams, bands, car clubs and thrilling aircraft flyovers, all sharing one mission: to honor and celebrate service to our nation. Following the parade, join us at our Expo highlighting parade participants and organizations providing services and special offerings to veterans.

Your leadership will help make the Parade and Expo a successful regional event. In previous years over 5,000 people attended, most of them families with children. There are no fees to participate in the parade or expo. A nominal fee is charged to expo presenters if they are not a recognized non- profit, parade entry or sponsor. The event is organized and produced by community volunteers and relies on contributions of generous individuals, organizations, and businesses to fund our costs. We welcome you to join us as a volunteer, participant, and sponsor. As a sponsor, you will be featured prominently on the parade website ([asalutetoveteran.org](http://asalutetoveteran.org)) and in the marketing materials. Your sponsorship will be recognized as noted in the attached donation information. We are happy to answer your questions or personalize your recognition per your request.

Sincerely Yours,

The Veterans Parade and Expo Committee

## Donation Commitment Form

Name of Sponsor or Company

\_\_\_\_\_

(Exactly as you would like it to appear on all media)

Contact Name Title

\_\_\_\_\_

Address

\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email

\_\_\_\_\_

Please indicate your level of donation

- |                                     |                 |
|-------------------------------------|-----------------|
| <input type="checkbox"/> Patriot    | \$50-\$100      |
| <input type="checkbox"/> Sergeant   | \$101-\$499     |
| <input type="checkbox"/> Lieutenant | \$500-\$999     |
| <input type="checkbox"/> Captain    | \$1,000-\$2,499 |
| <input type="checkbox"/> Major      | \$2,500-\$4,499 |
| <input type="checkbox"/> Colonel    | \$5,500 plus    |

**Please specify:**

\_\_\_\_\_ ***Monetary Sponsorship***

\_\_\_\_\_ ***In-kind sponsorship***

\*Note, if in-kind is intended please provide details and attach separately or contact event coordinator.

***By signing below, you or your organization agrees to be a Salute to Veterans Parade Supporter as indicated above.*** Your generous contribution enables our mission to honor and support those who serve these United States.

Signature of Authorized Contact \_\_\_\_\_ Date

\_\_\_\_\_

### Payment/Billing Information

Please note that A Salute to Veterans Parade Committee is the fiscal receiver for the 2023 parade. Your sponsorship check should be addressed to them; they will then send you a receipt for tax and accounting purposes. Please call or email if you have questions. Thank you again.

A check payable to the A Salute to Veterans Parade Committee (P.O. Box 51275 Riverside, CA 92517) is enclosed.

Please invoice me for the Donation.

I will donate through the website [ASaluteToVeteran.org](http://ASaluteToVeteran.org)

## **SPONSORSHIP OPPORTUNITIES**

To our valued supporters, please know that any sum you contribute to our mission is greatly appreciated. However, in donations of less than \$50 we cannot extend a particular public recognition, and hope you'll consider a few dollars more and join the patriot level.

### **PATRIOT - \$50 to \$100**

Mylar decals identifying you as a Veterans Parade supporter, can be affixed to car or business windows.

### **SERGEANT - \$101 to \$499**

- Printed certificate of appreciation suitable for framing.
- Mylar decals.

### **LIEUTENANT- \$500 to \$999**

- Recognition on our Website.
- Certificate of appreciation.
- Mylar decals.

### **CAPTAIN - \$1,000 to \$2,499**

- Name/logo posted on signage at the reviewing stand.
- Mention on our social media.
- Recognition on our website.
- Certificate of appreciation.
- Mylar decals.

### **MAJOR - \$2,500 to \$4,999**

- Name/logo displayed on signage at reviewing stand.

- Name/logo on display at Parade Command Center at RCC.
- Name/logo on all printed marketing and media materials.
- Mention on our social media.
- Recognition on our website.
- Certificate of appreciation.
- Mylar decals.

**COLONEL - \$5,500 plus**

- Reserved seating for parties of up to 4 including light refreshments. Seating is limited and early response is suggested.
- Verbal recognition during viewing stage announcements.
- Name/logo displayed on signage at reviewing stand.
- Name/logo on display at Parade Command Center at RCC.
- Name/logo on all printed marketing and media materials.
- Mention on our social media.
- Recognition on our website.
- Framed certificate of appreciation.
- Mylar decals.